

DISKETTES
10 disks, 5.25 w/jackets
30 disks, 5.25 w/jackets
Disk storage (Flip'n'File)

C-10's each only
58 cents
For each 12 you purchase get 1 FREE
Storage boxes for cassettes, add 12 cents per box.
LABELS
Tractor/feed - Fanfold blank cassette labels
Tractor/feed - Fanfold labels for addresses, etc. (3 1/2 x 15/16
100 for \$4.00
1000 for \$5.00

CARTRIDGE EXPANDER - Helps save the TI-99/4(A) (see picture on page) \$34.95
COLECO ADAM
Digital Data Pack blank/pre-formatted(C-250)
Ribbon Cartridge -
Daisy Wheel - all except SCRIPT
Daisy Wheel - SCRIPT

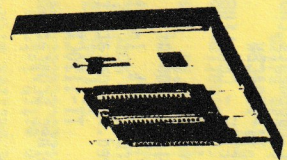
Courier 10 i"#\$%&'()*0123456789 ABCDEFGHIJKLM abcdefghijklm
10/12 i"#\$%&'()*0123456789 ABCDEFGHIJKLM abcdefghijklm
12 i"#\$%&'()*0123456789 A
12 i"#\$%&'()*0123456789 AB
12 i"#\$%&'()*0123456789 A
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12 i"#\$%&'()*0123456789 A
12 i"#\$%&'()*0123456789 A

IMAGE MICRO CORP promises to have new programs out, many for the Coleco Adam. If you are not on our mailing list, write us, we'll inform you of any new products.

M.W. RUTH CO.
510 Rhode Island Ave.
Cherry Hill, NJ 08002
(609) 667-2526



Reduce Wear and Tear
With The New
CARTRIDGE EXPANDER

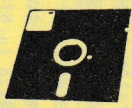
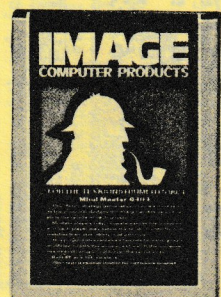


New cartridge expander plugs into the cartridge slot on the front of the TI 99/4A and allows up to three cartridges (modules) to be plugged in simultaneously. This handy device will virtually eliminate wear on the cartridge connector inside the computer plus prevent the overheating of cartridges occasionally encountered during periods of prolonged use. Includes a reset button that allows you to initialize the computer without using the console's on/off switch. Do you use your computer frequently? Do your kids switch cartridges numerous times in a single play or learning session? If so, invest in this inexpensive protection for your computer. Great for schools and other high-use locations, too!
Only \$34.95

BULK RATE
U.S. POSTAGE
PAID
PERMIT #989
CHERRY HILL, NJ

*Black Gold will be
shipped in 2 week.
Sorry for the delay*

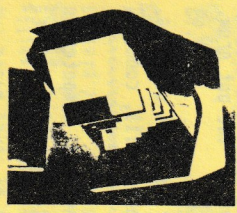
Jim Jones



DISKS - CASSETTES LOWEST PRICE IN TOWN

RETURN POSTAGE GUARANTEED
M.W. RUTH CO.
510 Rhode Island Ave.
Cherry Hill, NJ 08002

Flip 'N' File Diskette Storage System Beautifully designed, smoke-colored plastic, also available in transparent. The durable lid, produced with five index dividers. The unit comes with up to fifty disks (5 1/4"). The unit comes with a carrying handle. Disk flip for easy identification and removal.
5ug, retail \$21.95



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ORDERING INFORMATION

TI 1001 C B I
 Computer Cat. # C=Cassette B=Basic Author
 D=Diskette X=Ext.
 P=Data Pk Basic
 O=Other
 C/D=cass or disk

ORDERFORM - B4

Your Name _____
 Address _____
 City _____ State _____ Zip _____
 Telephone Number (____) _____
 Enclosed is \$ _____ (check or money order)
 Charge by _____ Master Card _____ Visa _____
 Acct. # _____ Exp. Date _____
 Is this your first order from us? _____ Month/yr _____
 Yes _____ No _____
 Signature _____

Qty	Catalog Number	Disk etc?	Item	Unit Cost	Total Cost

We stock what we sell, for next day shipping. If for any reason we are out of stock, we will ship your back order promptly.

Total above	
Shipping & Hdlg.	\$2.50
Sales Tax 6%	
NJ residents only	
Total	

I=Image Computer Products A=Image Micro Corp
 E=Extended Software Co. P=Parallel Systems
 M=Maple Leaf Micro Ware F=FFF Software
 D=Dynamic Data & Devices K=Kean Computing
 T=Topster Software W=Pewterware
 C=Creative Expressions

SAVE

All software programs except Business. DEDUCT 5%-OVER \$25 + DEDUCT 10%-OVER \$50

ATTENTION PROGRAMMERS

Let the M.W.RUTH CO. take over the headaches of publishing your software. We are looking for quality programs in all fields. Our royalties are competitive. All computers.

ENTERTAINMENT BUSINESS APPLICATIONS UTILITIES EDUCATION

AD=Coleco Adam C64=Commodore 64 TI=Texas Instruments 99/4(A)

UTILITY PROGRAM & BOOKS

- SPRITE/MAKER** TI-1323C/DXK \$17.50
Draw sprites directly on computer screen! Program allows full manipulation of up to 12 sprites. Copy, reverse, modify, rotate, etc. Set up files for each sprite. Disk version allows you to add sprites to existing programs. A must if you draw.
- HOME COMPUTER DIRECTORY** TI-10770 \$4.95
Put the world of your TI99/4(A) at your fingertips with this unique information resource handbook! Book contains hundreds of useful contacts & source material.
- The TI99/4A in BITS & BYTES** TI-16010 \$14.99
Finally - a book that makes programming commands easy, teaches flowcharting in a simple to understand way. Hints, tips and 50 ready to run programs & much more.



ENTERTAINMENT - Graphic Adventures

- THE HAUNTED LIGHTHOUSE** TI-1112CXT \$17.99
The lighthouse is haunted by the ghosts of every sailor who died on the reef. Every room is stocked with a chest containing things like magic bullets, bombs, keys and matches. Let's see if your brave enough to get through this adventure.
- THIEF** TI-1113CXT \$14.99
Your objective is to find the safe and get out of the house without setting off any of the complex alarm systems. You have 2 speeds. 11 locations and need skill
- THE CASTLE OF DEATH** TI-1302CXT \$17.99
Full color graphic adventure. Find your way through 100 rooms-Bats, mice, mazes
- THE QUEST FOR HITLER'S DIARY** TI-1303CXT \$17.99
Amazing new graphics & new twist to adventures. 3 levels-2 screens at same time.

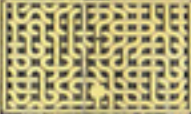
ENTERTAINMENT - Strategy

- WILDCATTING** TI-1006CBI \$19.95
The computer program simulates a hidden oil deposit which you will try to find. The geological survey will show probability of striking oil below. Estimate cost to drill and so on. Look for early profits. Different each game. View as you drill.
- WALL STREET CHALLENGE** TI-1005CBI \$19.95
This computer simulation of the stock exchange, is easy to play and challenging. Invest in all types of stock from blue chips to high flying speculative. Stock charts, and the Dow Jones show you trends. This is a fun game and learning tool.
- PARTY TRIVIA GAME** TI-1107CBP or C64-2107C/D \$9.95
8 categories (50's, TV, etc.). Great for parties. All ages. Includes sport quiz.
- BLACKJACK CARD GAME** TI-1109CBP or C64-2109C/D \$9.95
Vivid colorful cards. 2 players & dealer. A casino at home. Place your bets.
- STUD POKER CARD GAME** TI-1111CBP \$9.95
Vivid colorful cards. 1 or 2 players. Place your bets and watch the pot grow.
- STRATEGY PACK I** TI-1007CBI \$19.95
- ROMAN CHECKERS** - This ancient game has been a favorite for hundreds of years. It couldn't be easier to play, yet playing the game will take skill, cunning, and strategy as you try to out think your opponent.
- FRAME-UP** - Try to out-manuever your opponent or play against the computer in this game of wits and calculated strategy. You will alternate selecting numbers and controlling your opponents choices.
- FAMILY GAME PAK** TI-1304CBM \$19.95
3 game pak - ROLL FIVE - CHALLENGE POKER - MATCH WITS - 1 to 4 players-graphics
- SKY-DIVER** TI-1119CXM \$19.95
A very realistic simulation of a parachuting accuracy competition. For up to 4 players. Control altitude & location of the jump plane. Wind check, free fall at an accelerating speed. Manipulate the chute controls to maneuver for a bulls eye.
- HANG-GLIDER PILOT** TI-1120CXM or TI-1420CBM \$19.95
A hang-gliding trainer program and game up to 4 players. Don't break your neck.

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 510 Rhode Island Ave.
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ENTERTAINMENT - Arcade & Strategy

- MR. MOUSE** TI-1106C/DX1 \$19.95
This makes frog games outdated. Talking game when you have a speech synthesizer, but it will play great without it. Cross the grassy plains while escaping hawks, rabbits, wolves and weasels. Cross the river by jumping on raft, tubes and turtles.
- DIABLO** TI-1098C/DXE \$19.95
The most original new game that's been developed in years. It's a combination of a maze and arcade game in one. This game demands strategy, planning and decisive control. We can't compare it to anything. You won't be able to stop playing this.
- SHUTTLE COMMAND** TI-1064C/DXF \$19.95
Earth threatened by thousands of Russian Attack Military Satellites (RAMS). The United States readies the space shuttle Enterprise to combat the menace and selects you as its commander. Your view is from the cockpit and you see the RAMS approach (in 3-D) from deep space. Mission save earth. 1 or 2 players, 12 levels
- ASTEROID DESTROYER** TI-1066C/DXF \$19.95
Great graphic effects, more than you would ever hope to expect. This is truly an arcade game that you must see and play to believe.
- DEVIL CRAZE** TI-1121CXM \$19.95
A simple but devilishly-funny game that will drive you crazy. Speed and laughing
- MONKEY KONG** TI-1114CXT \$14.99
You must climb to the top of the building in order to save your sweetheart from the clutches of the giant killer ape. You must climb ladders, jump over barrels, avoid fires, run from the giant green spiders, and escape the amazing acid rain!
- THE CHICKEN** TI-1115CXT \$14.99
Farmer Brown has accidentally spilled chicken feed all over the huge eight lane mega-highway. It's your job, as the chicken, to eat the feed without being hit by cars, trucks, motorcycles or even the dreaded rooster. See top 10 high scores
- BOMBARDMENT** TI-1116CBI \$11.99
In this amazing game of survival, you must pick up the small blue power cube and avoid being bombarded by the giant red squares of death as you make your getaway
- CHASE** TI-1117CBI \$11.99
You are a helpless human being chased around the screen by Sam, the sinister smiley face. On the way you can score points by eating the colored energy squares.
- ROAD RACE** TI-1118CBI \$11.99
You must navigate your car down an endless winding road that can branch off into as many as three separate paths. Look out for trees and fire your lazer gun.
- GOBLIN'S REVENGE** TI-1306CBM \$9.95
Trapped in Goblin's chamber-Go through maze that you only see parts of at time.
- SNOW TREK** TI-1307CBM \$9.95
Drive your van watch-out for icy roads. Unload your snowmobile and be careful.
- UP PERISCOPE** TI-1308CXM \$9.95
You are the skipper. Final Bearing Mark-310 degrees-Final range 3000 yards-FIRE
- BLUEGRASS SWEEPSTAKES** TI-1310CBM \$9.95
It's neck & neck down the home stretch. Payoff's - Combo's - up the 8 players
- DECATHLON** TI-3109CBM \$9.95
Skill - Up to 8 athletes can enter the 10 events of the modern decathlon. Great!



- CUBE II** TI-1325C/DXA \$19.95
You played the cube puzzles with your hands, now play it on the computer. When you get all sides to match, take a picture of the screen. We will send you a gift.
- SPECIAL GAME PAK** TI-1324C/DXK \$29.95
VOID and HEIST are in this special game pak
- VOID** TI-1321C/DXK \$19.95
VOID is a graphic event. "An imaginative and highly challenging game", a real test of hand - eye coordination and problem-solving abilities. With 20 screens.
- HEIST** TI-1322C/DXK \$17.95
Blow up wall, crack open safes, jump over the deathly ball of fire, avoid the Wizard's tricks & traps to capture the staff of doom. 3 diff. screens. 9 skills
- SNEAKY SNAKE** TI-1320C/DBK \$14.95
Finally, a fast moving, quick response action game in basic. 1 or 2 players
- GAME PAK I** TI-1010C/DXE \$26.95
This pak includes all of the next 5 games.
- FROGGY** TI-1016C/DXE \$9.95
The action is fast and smooth. Cross 10 lanes of traffic and cross the stream.
- EXTENDED BASEBALL** TI-1018C/DXE \$9.95
Extended Baseball is an action game between the Pros and the Stars. Joysticks
- GORFIA PESTULITIS** TI-1020C/DXE
Invading Gorfians. Two levels of difficulty. Joysticks required for using laser
- EXTENDED HANGMAN** TI-1022C/DXE
There are many programs for Hangman. We have added new elements for more fun.
- TIC-TAC-TOE** TI-1024C/DXE
Quick set-up and quick decision making at four levels of difficulty.
- GAME PAK II** TI-1012C/DXE \$26.95
This game pak includes the next 4 games.
- ARTILLERY** TI-1026C/DXE
Random terrain is generated with the two opposing forces on either side. Angles
- DE-CYPHER** TI-1028C/DXE
An encrypted message is displayed and guesses change all corresponding letters.
- PUZZLE 15** TI-1030C/DXE
Letter keys are used to move alphabetic squares into the single empty slots ?
- FLIP CHECKERS** TI-1032C/DXE
Out smart the computer or an opponent. Get all checkers flipped to your color.
- GAME PAK III** TI-1014C/DXE \$26.95
This game pak includes the next 3 games.
- KONG** TI-1034C/DXE \$15.00
Kong fights his way to the top of warehouse to save Roxanne. 6 screens all diff.
- BOUNCER** TI-1036C/DXE \$15.00
Uniquely coordinated graphics, sprites and sound. 6 different screens-Joysticks
- ROMEO** TI-1038C/DXE \$15.00
Romeo is an adventure game. 3 screens - Scorching desert, River screen, Caves



EDUCATION

- HAPPY MATH** TI-1001CBM \$14.95
Addition and subtraction exercises for 4-7 yr-olds. Animated, endearing happy face character ("HAPPY") waves encouragement. Difficulty of questions adjusts automatically to match player ability. Colorful graphic character sets; optional voice output (requires speech synthesizer & TE-II module).
- SPELLING & PHONICS TUTOR** TI-1002CBM \$14.95
Compose your own lessons with DATA statements, using words within phrases that illustrate their correct context. Player can review the phrases, or practice spelling or reading. TE-II module and speech synthesizer required.
- COUNTING WITH COINS(US)** TI-1003CBM \$14.95
Large, colorful, realistic coin designs in U.S., optional tutorial precedes a quiz; choice of coins and their total value adjust automatically to match player ability. Perfect for 3-7 yr-olds & people coming into the United States.
- WORLD CAPITALS GAMES** TI-1108CBP or C64-2108C/D \$9.95
Music-color-fun: 50 contries/capitals. Flags of USSR, France and many others.
- STATES & CAPITALS GAME** TI-1101CBP or C64-2101C/D \$9.95
Play alphabetically or random. See stars and stripes. Hear the national anthem.
- GREAT INVENTIONS GAME** TI-1102CBP or C64-2102C/D \$9.95
Explosive color graphics. Learn about the worlds greatest inventors.
- EXTENDED ADDITION & SUBTRACTION** TI-1300CXT \$14.99
This program is designed to improve math skills of grade school age children.
- MATH FLASH I** TI-1103CBP or C64-2103C/D \$9.95
24 separate games for addition & subtraction. 8 levels of difficulty (8yrs. & up)
- MATH FLASH II** TI-1104CBP or C64-2104C/D \$9.95
24 Separate games for multiplication and division. 8 levels, ages 8 yrs and above
- WORD CHALLENGE** TI-1105CBP or C64-2105C/D \$9.95
Sharpen spelling skills. Increase vocabulary. 3 levels of difficulty (preschool to adult). Musical computerized scoring. Use your words or computer's.
- ADVANCED WORD CHALLENGE** TI-1106CBP or C64-2106C/D \$9.95
4 skill levels (ages 8 to adult). Try for highest score. Colorful graphics. Multiple word categories (TV personalities, sports, US cities).
- SKILL BUILDER** TI-1009CBI \$19.95
- BINGO DUEL** - This fast action game for 1 or 2 players provides an exciting challenge, because young children and adults can compete equally. The computer adjusts to match your skill and problems are specifically selected to gain speed
- NUMBER HUNT** - Matching numbers is easy enough for young children, yet this computer game quickly advances in difficulty to challenge the experts.
- GALACTIC SPELLING** TI-1301C/DXI \$19.95
A very unique educational spelling and phonic program. It's a self teaching aid, tutor, game and quiz. You make up the vocabulary and save the whole year's vocabulary for future testing and review. The program allows you to input and store, using cassette or disk. This program is challenging and fun. Quick graphics, music, color and speech synthesizer (TEII required).

**SAVE**

All software programs except Business DEDUCT 5%-OVER \$25 * DEDUCT 10%-OVER \$50

UTILITY PROGRAMS

- DISASSEMBLER** AD-3045PA \$34.95
This program is a must for the serious Coleco Adam programmer. To use this program you must be knowledgeable in programming. IMAGE MICRO CORP developed program.
- COMPACTOR PLUS** TI-1097DXD \$29.95
A powerful programmers tool to aid beginner as well as the advanced programmer. This program can compact another program, analyze it, delete or resq. lines, etc.
- SCEEN/DUMP** TI-1044C/DXE \$12.00
Now you can dump from the screen any Extended Basic program to your printer.

SPECIAL INTEREST & MISCELLANEOUS

- HOME BUDGET PLANNING** TI-1110CBP or C64-2110C/D \$9.95
Keep track of expenditures like mortgage, electric etc. Plan-Budget-Revise-Save
- STOCK MARKET DECISIONS** TI-1076CBP or C64-2076C/D \$9.95
Aid to market purchases and sales- Monitors Performance- Displays, table & graph
- TRENDLINE** TI-1082C/DBD or TI-1083C/DXD \$28.00
Most advance stock market program for the 99/4A. Daily closing-calculate slopes, means and standard deviation over any data. More than a year of daily activity.
- MASTER DISK FILE** TI-1078DXE \$15.00
A master index of your disks & programs. 100 disks-1000 programs. Sort-See-Print.
- LEARNING & PROGRAMMABLE MORSE CODE PRACTICE** TI-1075C/DBD \$22.00
2 programs for easy, effective code study. Speed of trans. is 5 to 15 words/min.
- TYPWRITER (Word Processor)** TI-1040CXE \$32.00 or TI-1041DXE \$35.00
This program runs with Extended-Basic. Be used with or without memory expansion. You'll be suprised at the versatility and power of this economical word-processing package. Editing text, insert/delete and too many features to name. Easy to use
- NAME-IT** TI-1042CXE \$32.00 or TI-1043DXE \$35.00
DATA BASE for: Mail Lists, Labels, Files, Catalogs, Sorts, searches, pre-sets etc. Includes FORM LETTER program that uses NAME-IT data in TYPWRITER form letters.
- DIRECT WRITER II (Word processor)** TI-1068DXD \$66.00
This is one of the most powerful programs on the market for the 99/4A. It can do just about everything from printing an entire book in one continuous printout to mixing text sizes on 1 line. Ext. Basic, Memory Expansion & Disk System. Required

BUSINESS APPLICATIONS

- SUPER SPECIAL PACK** TI-1500DXC \$423.00
All business programs below sell for \$470.00 if purchased separately. Strongest business package available for 99/4A. Requires 1 disk drive, Ext. Basic & printer
- PAYROLL** TI-1501DXC \$95.00
Includes check writing, payroll registers and all quarterly reports needed for federal and state reporting requirements. Handles 1 to 40 employees and can grow.
- FINANCIAL SYSTEM** TI-1502DXC \$125.00
Automates general ledger & journal (includes purchase/sales journal in addition to financial statements) functions to produce income statements, balance sheets & numerous journal/register reports. These programs will set company up on computer
- ACCOUNTS RECEIVABLE/PAYABLE** TI-1503DXC \$125.00
Combines both receivable and payable functions into one comprehensive system. Producing checks, mailing and billing labels and pertinent control registers, etc.
- ORDER ENTRY/INVENTORY SYSTEM** TI-1504DXC \$125.00
Handles all order entry/inventory functions to include minimum reorder level. Quantity on hand, quantity available for sale and cost per item information, etc.